



A Public Entity

INLAND EMPIRE HEALTH PLAN



To: All IPAs and PCPs
From: IEHP – Provider Relations
Date: September 04, 2015
Subject: The Smoking Cessation Leadership Center (SCLC) Webinar

In collaboration with the “Smoking Cessation Leadership Center (SCLC), IEHP would like to invite you to a **FREE** webinar, “*Integrating Medications into Smoking Cessation Treatment: The Basics*”, on Tuesday, **September 22, 2015, at 2:00pm EDT** (90 minutes).

We are honored to have **Robin L. Corelli, PharmD**, Professor of Clinical Pharmacy, in the Department of Clinical Pharmacy, in the School of Pharmacy, at the University of California, San Francisco, and **Karen S. Hudmon DrPH, MS, RPh**, Professor of Pharmacy Practice and Associate Head for Operations, in the Department of Pharmacy Practices, in the College of Pharmacy, at Purdue University, presenting on this topic.

Webinar Objectives:

- List the seven medications with FDA-labeled indications for smoking cessation.
- Identify patient selection characteristics for smoking cessation medications.
- Learn to counsel a patient who smokes, on the use of the first-line medications, including: dosing, instructions for use, potential adverse effects, contraindications, and precautions.
- Discuss situations for which combinations of medications would be appropriate therapy for smoking cessation.

REGISTER HERE: <https://cc.readytalk.com/r/qitfme9mjx38&eom>

CME/CEUs will be available for participants who join the **LIVE** session, on **September 22, 2015**. You will receive instructions on how to claim credit via the post webinar email.

Don’t need to claim CME/CEUs? SCLC issues free certificates of attendance for those who want contact hours only.

For questions, contact Jennifer Matekuare, SCLC Operations Manager, at jennifer.matekuare@ucsf.edu, or call toll free (877) 509-3786. **This webinar will be recorded and may be viewed online on the Smoking Cessation Leadership Center’s website after the presentation.**