

Attention: Physicians



Looking for a New Associate: Recruiting for Success



RCMA has teamed up with Zymeda Provider Solutions to bring you a comprehensive education session on physician recruiting. The primary goal of the physician recruitment session is to help a practice identify the steps they can take to make recruitment a successful long-term investment for the physicians, the practice and the patients.

Topics Include:

- What you need to know prior to the initial interview
- Questions to consider throughout interview process
- Evaluating the right Candidate for your practice
- How industry issues may impact your recruitment
- When should you consider using a recruiting firm
- When to consider partnering with a hospital to recruit



Presented by:

Helene Beilman-Werner, *CEO*
Liz Gamble, *Director*

Riverside
Saturday, September 24th
9am-11am
 RCMA Conference Room
 3993 Jurupa Ave., Riverside

Palm Springs
Tuesday, September 27th
6pm-8pm
 Desert Regional Medical Center
 Sinatra Education Center-Nancy Room
 1150 N. Indian Canyon Dr., Palm Springs

Cost

RCMA Member Physicians: Free
IEHP Providers: Free
RCMA Member Staff: \$10
Non-Members: \$99

Register Online at www.rcmanet.org/events

Registration Information

Physician Name: _____
 Other Name: _____
 Address: _____

 Phone: _____
 E-mail address: _____

Payment Information

VISA MasterCard Check: *Payable to RCMA*
 Card #: _____
 Exp. Date: _____ Security Code: _____
 Total Amount: _____
 Cardholder Name: _____
 Authorized Signature: _____
 Billing Address: _____

For more information or to register please contact Rosella Melgoza (800) 472-6204 or rmelgoza@rcmanet.org. You may also fax your registration form to (951) 686-1692 or mail to RCMA, 3993 Jurupa Ave., Riverside, CA 92506