



A Public Entity

INLAND EMPIRE HEALTH PLAN



**To:** PCPs  
**From:** IEHP – Provider Relations  
**Date:** April 22, 2016  
**Subject:** Reach Out & Read

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As part of our partnership with the American Academy of Pediatrics (AAP) and First 5 San Bernardino (F5SB), IEHP encourages Provider participation in the San Bernardino Reach Out and Read program.

The program aims to promote literacy among children ages 0-5. Participating practices will receive a one-year supply of books to be distributed at every well-child exam. Providers can use this opportunity to encourage parents to read aloud to their young children, and offer age-appropriate tips.

To participate in the program and receive a one-year supply of books, First 5 and IEHP are asking you or a delegate to attend an informational dinner.

As a reminder, all communications sent by IEHP can also be found on our Provider Portal at the following address: <https://ww3.iehp.org/en/providers/correspondence/>.

For additional details, please contact Reach Out & Read at (909) 386-7706 or follow the link in the attached flyer.

S P E C I A L I N V I T A T I O N



where great stories begin™

# SAN BERNARDINO COUNTY

## Let's make reading doctor-recommended in San Bernardino County

PRESENTED BY



IN PARTNERSHIP WITH

American Academy of Pediatrics  
DEDICATED TO THE HEALTH OF ALL CHILDREN™  
California Chapter 2



### REGISTER TO ATTEND THE INFORMATIONAL DINNER

- Tuesday, May 10, 2016 805 West 2nd Street, San Bernardino, 92410 5:30P.M.-7:00P.M.
- Thursday, May 19, 2016 10801 6th Street, Rancho Cucamonga, CA 91730 5:30P.M.-7:00P.M.
- Thursday, June 2, 2016 High Desert Location -TBD 6:30P.M.-9:00P.M.

RSVP online at <http://bit.ly/rorsanbernardino>

OR

Complete the form below and fax to 909-890-1425

Attn: Staci Scranton

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Work Phone: \_\_\_\_\_

Number of reservations: \_\_\_\_\_

Names of attendees: \_\_\_\_\_

What city is your practice in? \_\_\_\_\_

- Select one of the following:
- I am currently implementing Reach Out and Read.
  - I've heard about Reach Out and Read and would like to know more.
  - I am unfamiliar with Reach Out and Read.